



# RANGER ECONOMIC DEVELOPMENT CORPORATION TYPE A

**Board of Directors Meeting**

**November 2, 2020**



# COMMITTEE TO REVIEW AND MAKE RECOMMENDATIONS

## FOR UPDATES TO THE REDC-A BYLAWS



A photograph of a large, modern building with a red roof and white columns, likely the Ranger City building, framed in a blue hexagonal border.

# BYLAWS REVIEW FOR REDC-A

- Original Bylaws established on November 22, 1993
- Amended Bylaws approved on December 5, 2005
- In last meeting, agreed to a committee to review consisting of two REDC-A members and a member of the Ranger City Council.
  - Robert Butler volunteers to serve as one member of the committee.
  - We need to identify the other two members.



# PREVIOUS AMENDMENT - NUMBER OF DIRECTORS

## ORIGINAL BYLAWS

- (b) The Board shall consist of five (5) directors, each of whom shall be appointed by the City Commission (the “Commission”) of the City.
- (c) **The directors constituting the first Board shall be those directors named in the Articles of Incorporation. Two (2) members of the first Board shall serve terms of two (2) years, and three (3) members shall serve terms of two (2) years. The respective terms of the initial Board shall be determined by drawing. Thereafter, each successor member shall be determined by drawing.** Thereafter, each successor member of the Board shall be appointed and shall serve for two (2) years or until his or her successor is appointed hereinafter provided.

## AMENDED BYLAWS

- **The Board shall consist of seven (7) directors, each of whom shall be appointed by the City Commission (the “Commission”) of the City.**
- (c) Each successor member of the Board shall be appointed and shall serve for two (2) years or until his or her successor is appointed hereinafter provided.



# EXAMPLES OF SOME POTENTIAL CONSIDERATIONS FOR AMENDMENTS

- OPTION: Terms of appointment / Offices and Roles for the Corporation.
- OPTION: The office of secretary shall be held by the city secretary or assistant city secretary.
- OPTION: The office of treasurer shall be held by the City Finance Director.
- OPTION: Identify the number of Directors that may be employees, officers or members of the City Council.
- OPTION: Clarify training requirements (i.e., comply with all training and education requirements. Attend the initial training course within six months of initial appointment.
- OPTION: Identify prohibited acts by the Corporations (e.g., receive improper personal benefit or use of corporation's assets for any purpose other than corporation business.
- OPTION: Identification or hiring of staff positions (for administration or REDC business operations).

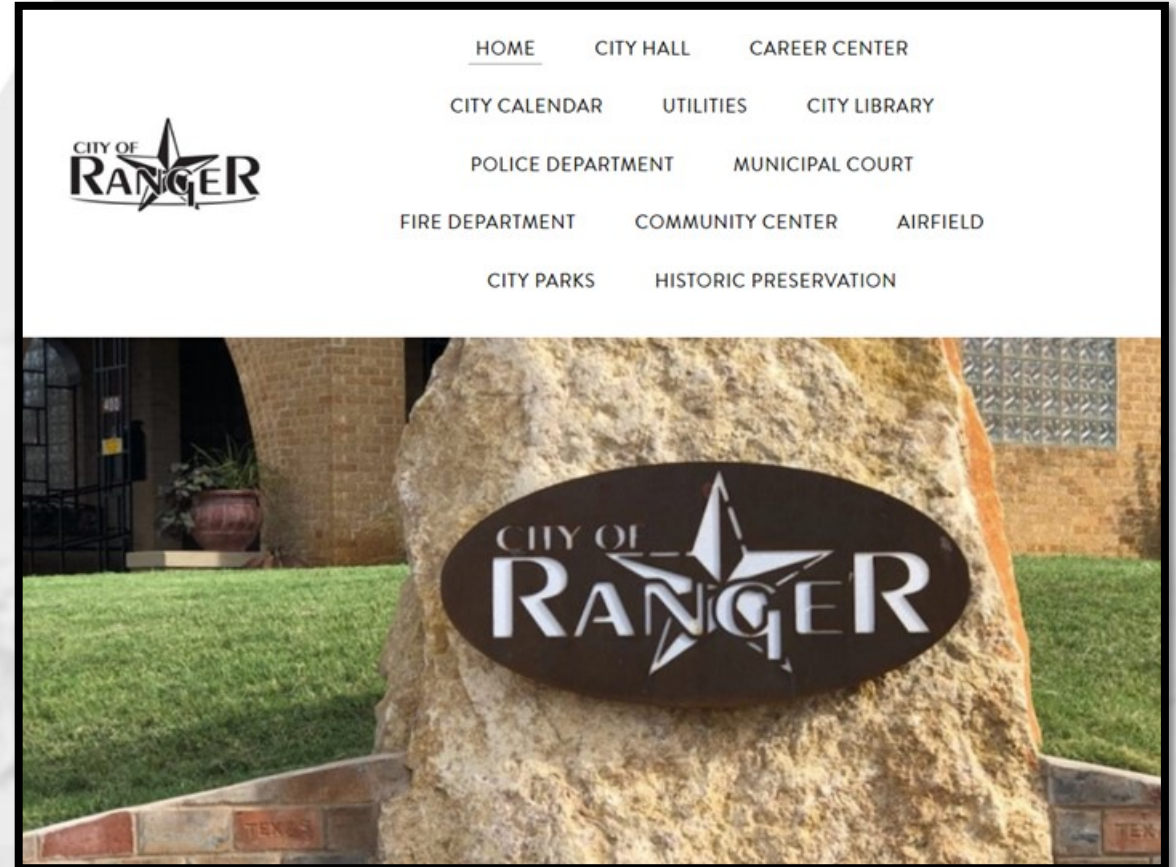


# ADDING A REDC-A PAGE TO THE CITY OF RANGER WEBSITE



# USE OF THE CITY WEBSITE TO INCLUDE REDC-A PAGES

- Most cities are maintaining outward facing webpages to support REDC operations and serve as an informational resource for those that may consider Ranger as an economic opportunity.
- Suggest we add the REDC-A to the Ranger website.
- The website should include historical Agenda, Support Packages and Minutes for past meetings.



# EXAMPLE - EASTLAND, TX

## Eastland pages include:

- Profile: Demographics, Labor Pool, Education, Taxes, etc.
- Properties: By area of the city and in relationship to City and Hospital.
- Incentives: Tax incentives, land, and reduced utility rates.
- Transportation
- About: Mission, Vision and Future Goals

Visit Eastland • Eastland Chamber of Commerce • City of Eastland • Eastland Community Foundation

## EASTLAND

Economic Development, Inc. Eastland Profile ▾ Properties ▾ Incentives ▾ Water/Sewer Transportation ▾ About Eastland EEDI

Eastland Economic Development, Inc.  
Eastland City Hall  
113 E. Commerce Street • Eastland, TX 76448  
**254-271-9374**

Learn More About the **NEW** Eastland Industrial Park on I-20





# EXAMPLE - AMARILLO, TX

- Amarillo includes much of what Eastland has with additions:
- Online - Schedule a Meeting
- Latest news on local business and business successes
- 10 ways they can help you succeed in business in Amarillo that includes: How to Bring your Business to Amarillo, Expanding your Business in Amarillo, and Starting Your Business in Amarillo.





# DEVELOPMENT OF A “GUIDE TO OPENING A BUSINESS IN RANGER, TEXAS”





# DEVELOP A GUIDE TO STARTING A BUSINESS IN RANGER, TX

- Assign a committee to oversee a working group.
- The Guide would include information on:
  - What to Do Before Opening the Business (i.e., Employee Identification Number, Sales Tax, State contacts).
  - State, County and City Contact Information
  - Downtown Incentives, if any.
  - Utility Information
  - Sample Business Plan



**A Guide to  
Starting a  
Business in  
Ranger, Texas**



# THE USE OF EDC BILLBOARDS FOR RANGER



# WHAT CAN WE ADVERTISE?



Ranger Antique Airfield



Roaring Ranger Museum



Ranger College



Boomtown Market



Roaring Ranger Days



# LOCATION AND AVAILABILITY

## ○ What Billboards Can We Use?

- Billboards currently belonging to the City or REDCs
- Billboards that are locally owned (Ranger First)
- Consider purchase of billboards

## ○ Other Options?

- Painting on the walls of local businesses

## ○ Locations?

- Interstate
- Downtown Ranger

