



NOTICE OF A CALLED MEETING

Notice is hereby given that a Called Meeting of the Governing Body of the City of Ranger, Texas, will be held on **Monday, August 29, 2022 at 2:00 p.m.** in City Hall, 400 West Main Street Ranger, Texas. The following subjects will be discussed, to wit:

Agenda Item 01: Call to Order- Mayor Casey
Roll Call/Quorum Check

Agenda Item 02: Citizen's Presentation-At this time, anyone on the list will be allowed to speak on any matter other than personnel matters or matters under litigation, for a length of time not to exceed THREE minutes. No Council/Board discussion or action may take place on a matter until such matter has been placed on an agenda and posted in accordance with law.

Agenda Item 03: Discuss/Consider: approving the request for 2-3yard dumpsters to be used for Roaring Ranger Days. – Ken Charman, Ranger Citizen Task Force

Agenda Item 04: Discuss/Consider: approving the use of hotel motel tax funds up to \$10,000.00 for advertising and signage for the Roaring Ranger Day 2-day event. - Ken Charman, Ranger Citizen Task Force

Agenda Item 05: Discuss/Consider: Adjournment

I, the undersigned authority, do hereby certify that the above notice of meeting of the Governing Body of the City of Ranger is a true and correct copy of said notice on the bulletin board at the City Hall of the City of Ranger, a place convenient and readily available to the general public at all times, and notice was posted by 2:00 p.m., August 26, 2022 and remained posted for 72 hours preceding the scheduled time of the meeting.

Savannah Fortenberry

Savannah Fortenberry, Ranger City Secretary

The City council reserves the right to convene into Executive Session concerning any of the items listed on this agenda under the authority of the Mayor, whenever it is considered necessary and legally justified under the Open Meetings Act.

NOTICE OF ASSISTANCE

Ranger City Hall and Council Chambers are wheelchair accessible and accessible parking spaces are available. Request for accommodation or interpretive services must be made 48 hours prior to this meeting. Please contact City Secretary's office at (254) 647-3522 for information or assistance.

This Notice was removed from the outside bulletin board on _____ by _____.

RCTF

Dear Ladies and Gentlemen of the Council,

Hello from the Ranger Citizens Task Force. It is Roaring Ranger Days time again and we are up and running. This year, 2022, we have had a major response to our request for vendor spaces, 300 vendor forms have been REQUESTED! If even half of those show up it would more than double years past and blow all other festivals in this area out of the water!

Normally we have about 50 vendors and hold the event on a one acre lot. Now we have the potential of hundreds of vendors and a 22 acre venue to grow with us. Now it is time to get the “wallets” to Ranger. After much research we have found that advertising is extremely expensive. We have done well with Facebook ads in the past, but our small little festival is growing by leaps and bounds. This is where we would like to ask for assistance. After studying what Hotel/Motel tax can be used for, (see Texas Comptroller attachment) we have received proposals from radio stations outside of the Eastland county area to not only promote Roaring Ranger Days, but our local Horse Shoe RV Park and newly renovated Roadway INN. These advertisements would not only bring more tax revenue to local shops, but put “heads in beds”. In fact this has already started, vendors are booking spaces and rooms here in Ranger.

In the proposals it is not only commercials over the radio waves, but social media post, ads on their aps, and on air interviews with our Saturday night entertainment head liner, Rachel Stacy. We have to move with the times. Keep in mind the proposals are just that. Each station has agreed to work with any funds we can acquire to give us the BIGGEST BANG FOR OUR BUCK!

We do not have formal proposals for signage or transportation from parking to the event venue, but have done the research.

We consulted with Ken’s Motorcycle Shop and Golf Carts of West Texas in Abilene. An ATV or golf cart that seats 6 will run \$150 to \$200 per day per unit.

For signage we were donated vinyl corrugated sign (already printed with other ads) to paint over. The price of the base paint is \$42 per gallon and the lettering color is \$15 per quart or \$42 per gallon. We expect to use 2-3 gallons of base and 2-3 quarts in lettering color.

With our estimations we are expecting signage to cost at least \$200, transportation \$800, and advertising \$9,083

In closing we are asking the Council to allocate at least \$10,000 to put Ranger Ranger Days on the map and calendar of all surrounding areas. If you can find it in your hearts to allocate more that would be amazing. As all of you know Ranger Citizens Task Force has always been pro Ranger, this is no different. We want to promote Ranger in a positive light! Also we like to ensure the Council great lengths are being taken to account, record, and audit for every penny spent. If successful in our request for assistance thank you in advance. Remember the Ranger Citizens Task Force moto, "Help Us Help You"!

Thank You For Your Time,

RCTF

If you have any questions contact Ken Charman 254 653 7540

Or join us at the Old Ranger Sale Barn, bring a rake and a hammer!

Please look over the media packets from the radios stations and media groups.